

CONTENTS

Contributors	vii
Preface	ix
Part I INTRODUCTION	
1 Comparative Research	3
<i>Janet Harkness, Peter Ph. Mohler, and Fons J. R. Van de Vijver</i>	
Part II DESIGN AND IMPLEMENTATION	
2 Questionnaire Design in Comparative Research	19
<i>Janet Harkness, Fons J. R. Van de Vijver, and Timothy P. Johnson</i>	
3 Questionnaire Translation	35
<i>Janet Harkness</i>	
4 Communication and Social Cognition	57
<i>Michael Braun</i>	
5 Developing Comparable Questions in Cross-National Surveys	69
<i>Tom W. Smith</i>	
6 Culture-Sensitive Context Effects: A Challenge for Cross-Cultural Surveys	93
<i>Norbert Schwarz</i>	
7 Background Variables	101
<i>Michael Braun and Peter Ph. Mohler</i>	
8 Sampling and Estimation	117
<i>Sabine Häder and Siegfried Gabler</i>	
Part III ERROR AND COMPARATIVE SURVEYS	
9 Errors in Comparative Survey Research: An Overview	137
<i>Michael Braun</i>	
10 Bias and Equivalence: Cross-Cultural Perspectives	143
<i>Fons J. R. Van de Vijver</i>	
11 Nonresponse in Cross-Cultural and Cross-National Surveys	157
<i>Mick P. Couper and Edith D. de Leeuw</i>	
12 Data Collection Methods	179
<i>Knut Kalgraff Skjåk and Janet Harkness</i>	
13 Social Desirability in Cross-Cultural Research	195
<i>Timothy P. Johnson and Fons Van de Vijver</i>	

Part IV ANALYSIS OF COMPARATIVE DATA

14 Bias and Substantive Analyses	207
<i>Fons J. R. Van de Vijver</i>	
15 Multidimensional Scaling	235
<i>Johnny Fontaine</i>	
16 Cross-Cultural Equivalence with Structural Equation Modeling	247
<i>Jaak Billiet</i>	
17 Multitrait – Multimethod Studies	265
<i>Willem E. Saris</i>	
18 Response Function Equality	275
<i>Willem E. Saris</i>	

Part V DOCUMENTATION AND SECONDARY ANALYSIS

19 Using Published Survey Data	291
<i>Jan W. van Deth</i>	
20 Documenting Comparative Surveys for Secondary Analysis	311
<i>Peter Ph. Mohler and Rolf Uher</i>	
21 The Use of Meta-Analysis in Cross-National Studies	329
<i>Edith D. de Leeuw and Joop J. Hox</i>	
Glossary	347
<i>Timothy P. Johnson</i>	
References	359
Author Index	401
Subject Index	415