

Table of Contents

Acknowledgments	ix
Part I: The Conceptual Foundation	1
Chapter 1: Introduction <i>Aaron J. Shenhar</i>	3
Chapter 2: Strategic Project Leadership® Toward a Strategic Project Management Approach <i>Aaron J. Shenhar</i>	19
Chapter 3: A Theoretical Framework for Aligning Project Management with Business Strategy <i>Dragan Z. Milosevic and Sabin Srivannaboon</i>	35
Chapter 4: Project Strategy—The Missing Link <i>Aaron J. Shenhar, Dov Dvir, William Guth, Thomas Lechler, Dragan Milosevic, Peerasit Patanakul, Michael Poli and Joca Stefanovic</i>	57
Chapter 5: Project Spirit: The Building Blocks of Inspiration <i>Zvi Ahronson, Richard R. Reilly and Aaron J. Shenhar</i>	77
Chapter 6: Project Success—A Multidimensional Strategic Concept <i>Aaron J. Shenhar, Dov Dvir, Ofer Levy and Alan Maltz</i>	91
Part II: Empirical Verification	117
Chapter 7: A Two Way Influence between Business Strategy and Project Management <i>Sabin Srivannaboon and Dragan Z. Milosevic</i>	119
Chapter 8: Why Different Projects Need Different Strategies <i>Peerasit Patanakul and Aaron J. Shenhar</i>	143
Chapter 9: Critical Success Factors for R&D Projects and the Role of Strategic Alignment <i>Hans Thamhain</i>	161
Chapter 10: Managing Project Risk: An Enterprise Alignment Perspective <i>Hans Thamhain</i>	183
Chapter 11: The Power of Strategic Focus <i>Michael Poli</i>	203
Chapter 12: Does Strategic Alignment Contribute to Business Success <i>Joca Stefanovic and Aaron J. Shenhar</i>	213
Part III: Beyond the Frameworks	231
Chapter 13: What Makes Great Strategic Projects <i>Dov Dvir and Aaron J. Shenhar</i>	233