

Contents

Preface.....	5
 <i>Slawomir Magala</i>	
Culturally Manipulated Organizations, from the Pyramid to Network and Back.....	7
 <i>Adam W. Jelonek</i>	
East Asia in the global economic arena. Contribution to the discussion on cultural differences	12
 <i>Przemysław Hensel</i>	
Management in high- and low-context cultures – Poland and Korea in the light of empirical research.....	32
 <i>Halina Grzymala-Moszczyńska</i>	
Intercultural Trainings in Business.....	40
 <i>Beata Glinka, Svetlana Gudkova</i>	
The Use of Grounded Theory in Entrepreneurship Research	50
 <i>Jerzy Wierzbński</i>	
Identifying different types of religiosity with cluster based methodology	62
 <i>Agnieszka Kacprzak-Choińska</i>	
Application of factor analysis and cluster analysis in market segmentation	71
 <i>Tomasz Jerzyński</i>	
Completion rate of the original sample and post-stratification weighing in analysis of survey data	84
 <i>Bernard Arogyaswamy, Alojzy Nowak</i>	
Societal and High Tech Innovation in India: Prospects and Strategies	96

<i>Aleksandra Wąsowska, Marcin Pawłowski</i> Patent Applications of the Polish Listed Companies.....	114
<i>Dominika Latusek</i> The Role of the Intermediary in Trust Building Processes Between Entrepreneurs and Venture Capital Funds.....	131
<i>Katarzyna Osmólska</i> Photovoltaics as a disruptive technology	144
<i>Marian Górski, Krzysztof Chrust</i> Umbrella funds in Poland – effectiveness and risk of investment strategies	159
<i>Andrzej Sopoćko</i> The Impact of Economic Integration on the Direction of Capital Flow	186
<i>Renata Karkowska</i> Hedge funds – identification of risks and investment opportunities.....	200