Contents

FOREWORD 2007, WHY TOYOTA WON:	
A TALE OF TWO BUSINESS SYSTEMS	vii
BEFORE YOU BEGIN THIS BOOK	1
THE INDUSTRY OF INDUSTRIES IN TRANSITION	9
THE ORIGINS OF LEAN PRODUCTION	15
2 THE RISE AND FALL OF MASS PRODUCTION	19
3 THE RISE OF LEAN PRODUCTION	47
THE ELEMENTS OF LEAN PRODUCTION	71
A PLINING THE FACTORY	75

5	DESIGNING THE CAR	105
6	COORDINATING THE SUPPLY CHAIN	141
7	DEALING WITH CUSTOMERS	173
8	MANAGING THE LEAN ENTERPRISE	197
Di	FFUSING LEAN PRODUCTION	229
9	CONFUSION ABOUT DIFFUSION	233
10	COMPLETING THE TRANSITION	263
EPILOGUE		
AFTERWORD 2007. WHAT WE HAVE LEARNED ABOUT LEAN PRODUCTION SINCE 1990 NOTES BIBLIOTER Nr. A. S. 1991		287 299 313
A	INTERNATIONAL MOTOR VEHICLE PROGRAM SPONSORING ORGANIZATIONS	313
В	INTERNATIONAL MOTOR VEHICLE PROGRAM RESEARCH AFFILIATE TEAM	315
C	IMVP PROGRAM AND FORUM PARTICIPANTS	317
ACKNOWLEDGMENTS		325
NDEX		

fa.