

C O N T E N T S

Introduction

xiii

PART ONE / REVOLUTION

1. SPEARHEADING WEALTH	3
<i>Fad of the Month • Loosened Constraints • Guitars and Anti-Heroes • Giggle News • Embedding Intelligence • Capital Tools for Knowledge • The Wilder Shores • Converging Possibilities</i>	

2. THE CHILD OF DESIRE	13
<i>The Meaning of Wealth • Managers of Desire</i>	

PART TWO / DEEP FUNDAMENTALS

3. WAVES OF WEALTH	19
<i>The Pre-Historic Einstein • The Man Who Ate Himself • Beyond Fantasy • Today's Wealth Wave • Three Lives, Three Worlds</i>	

4. DEEP FUNDAMENTALS	24
<i>The Inerrantists • Obsolete Fundamentals • The Future of the Job • Interplay</i>	

PART THREE / REARRANGING TIME

5. THE CLASH OF SPEEDS	31
<i>Trains on Time? • Ready with the Radar • Leaders and Laggards • When Elephants Stand Pat • Inertia Vs. Hyper-Speed</i>	

6. THE SYNCHRONIZATION INDUSTRY	41
<i>Dancing Toward Productivity • No More Cold Eggs • No Last-Minute Scramble</i>	
7. THE ARRHYTHMIC ECONOMY	46
<i>The Ecology of Time • Casualties of Time • Post-merger Blues • The Time Tax • The Technology Ballet • Supper Without Sushi</i>	
8. THE NEW TIMESCAPE	52
<i>The Chains of Time • Love at High Speed • Customizing Time • When Good Ideas Arrive • Media Time • Family, Friends and Face Time • The Americanization of Time? • The 24/7 Future • Whizzing Toward Where?</i>	

PART FOUR / STRETCHING SPACE

9. THE GREAT CIRCLE	63
<i>Asia, Ho! • Opening the Floodgates</i>	
10. HIGHER-VALUE-ADDED PLACES	66
<i>Yesterday's Places • Dissolving Borders • The Cheap-Labor Derby • Tomorrow's Real Estate</i>	
11. SPATIAL REACH	73
<i>Personal Geography • Mobile Money • Invaders and Invaded</i>	
12. AN UNREADY WORLD	78
<i>More Capitalist Than Thou • The Evian and Ketchup Test • Yellow Dust • True Believers</i>	
13. THRUST REVERSERS	84
<i>The New Titanic • Export Overload • The Nano-Teaspoon • Mad Max Scenarios</i>	
14. THE SPACE DRIVE	90
<i>From Dialysis to Heart Pumps • Pilots, Planes and Packages • Unexplored Wealth Frontiers</i>	

PART FIVE / TRUSTING KNOWLEDGE

15. THE EDGE OF KNOWLEDGE	99
<i>Kicking Tires</i>	
16. TOMORROW'S "OIL"	104
<i>The More We Use . . . ? • Steel Mills and Shoes • Our Inner "Warehouse" • Just ASK • Forget Alzheimer's</i>	
17. THE OBSOLEEDGE TRAP	111
<i>Yesterday's Truths • Emily's Attic</i>	
18. THE QUESNAY FACTOR	115
<i>Blooper Economics • Estimates of Estimates • Piecemeal Papers • The Missing Framework • The Mistress's Doctor</i>	
19. FILTERING TRUTH	122
<i>Truth on Trial • Six Filters • Consensus • Consistency • Authority • Revelation • Durability • Science • Truth Shifts</i>	
20. TRASHING THE LAB	130
<i>Razor Blades and Rights • Flip-Flop Politics • Patriarchy and Palmistry • Las Vegas as Role Model • The Eco-Missionaries • Secret Science</i>	
21. THE TRUTH MANAGERS	139
<i>Persuading the Boss</i>	
22. CODA: CONVERGENCE	143
<i>Tortoise Time • Once-True Analogies • Mapping the Knowable</i>	

PART SIX / PROSUMING

23. THE HIDDEN HALF	151
<i>The Prosumer Economy • A Mum in a Million • The Potty Test • What Price Disintegration? • Grossly Distorted Product (GDP)</i>	

24.	THE HEALTH PROSUMERS	160
	<i>Betting on One Hundred? • The Panic Zone • Besieged by Breakthroughs • The Diabetes Game</i>	
25.	OUR THIRD JOB	168
	<i>Beyond the Buffet • The Supermarket Shove</i>	
26.	THE COMING PROSUMER EXPLOSION	172
	<i>Guitars and Golf Bags • Rampant Consumerism? • Cookies and Simulations • Dwarfing Hollywood • Collective Prosuming • Busting the Hierarchies</i>	
27.	MORE “FREE LUNCH”	180
	<i>Teachers, Nurses and Horses • Amateurs Matter • Uncooking the Books • Down-to-Earth • Attacking Anthrax</i>	
28.	THE MUSIC STORM	187
	<i>Estonian Geeks • Prosumer Power • Baby Prosusers • Liposuction Without Surgery</i>	
29.	THE “PRODUCIVITY” HORMONE	194
	<i>Beyond Education • Rajender’s Game</i>	
30.	CODA: INVISIBLE CHANNELS	198
	<i>The Prosumer Impact • Unnoticed Therapy</i>	
PART SEVEN / DECADENCE		
31.	THE GOSPEL OF CHANGE	205
	<i>The Third Source • Teen Trash • Paul’s Story • Hollywood Hedonism • One Step in the River</i>	
32.	IMPLOSION	211
	<i>Pandemic Loneliness • Post-Kindergarten Factories • Creative Accounting • Intensive Care • The Golden Years • Politics of the Surreal • Systemic Breakdown • An Epidemic of Failure • Stars on Strike</i>	

33.	CORRODING THE WIRES	220
	<i>FBI Time • Global Space • An Overload of Obsoledege</i>	
34.	COMPLEXORAMA	225
	<i>What Bill Gates Knows • 12,203 Problems</i>	
35.	THE SEPULVEDA SOLUTION	230
	<i>Every American Woman • Fake Transformation • Shifting Chairs • Cameras and Cops • Creating New Institutions • Innovations That Breed Innovations • Inventing the Think Tank</i>	
36.	CODA: AFTER DECADENCE	240
	<i>The Values War • Extreme Extremes • Anti-Decadence • Mingling with Moguls • Inventing New Models • “Satanic Mills” • Post-Cassandra?</i>	

PART EIGHT / CAPITALISM'S FUTURE

37.	CAPITALISM'S END GAME	253
	<i>Cars and Cameras • The Untouchables • The Fetish of Touch • The Horse and the Song</i>	
38.	CONVERTING CAPITAL	259
	<i>Ranges of Risk • Democratic Doorways • Growth in Econo-Land • Flattening the Down</i>	
39.	IMPOSSIBLE MARKETS	265
	<i>Rare Money • Mass + Mass = Mass+ • Flash-Markets • Personal Pricing • Approaching the Limits? • Whispered Secrets • The Virtual Twin</i>	
40.	RUNNING TOMORROW'S MONEY	273
	<i>The Hidden Tax • Blips on Chips • The Closing Bell • Wildcat Currency • Para-Money • The Anti-Obesity Card • Streaming Money • Pepsi Vodka • Prosumer Pay?</i>	

PART NINE / POVERTY

41. THE OLD FUTURE OF POVERTY	287
<i>Hitting the Limit • A Poverty of Strategies • Typical Japanese “Muck” • The Spillover Effect • Asia Can’t Wait</i>	
42. TWIN TRACKS TO TOMORROW	295
<i>India Awakened • Bangalore Central • The Greatest Generation? • Yes, but No</i>	
43. CRACKING POVERTY’S CORE	303
<i>Instead of Trial and Error • Bring on the Bananas • Bio-Economies • Help from the Heavens • Secret Prices • The Smartest Agronomist • Smart Dust • Bill Gates’s Echo • What Worked Best Won’t • Distributing Energy • Hyper-agriculture</i>	

PART TEN / THE NEW TECTONICS

44. CHINA’S NEXT SURPRISE?	319
<i>Looming over the World • Accelerating Acceleration • Global Space • Mining Knowledge • Wave Politics • Three Chinas • Mercedes, Malls and Militia • Wave War • The Bloody Thread • Meet Mao II</i>	
45. JAPAN’S NEXT BAMBOO RING	332
<i>Latte, Anyone? • Japan’s Lopsided Leap • Flex-Nations • Decision Delay • No More Christmas Cakes • The Silver Wave • A Filipina or a Robot? • Awaiting the Ring</i>	
46. EUROPE’S LOST MESSAGE	344
<i>The All-Time Low • The Widening Split • Speeding in Slow Motion • Yesterday’s Heartland • The Lisbon Dream</i>	
47. INSIDE AMERICA	354
<i>More Wave Warfare • 24 Billion Hours • Stealing the Future • The Nameless Coalition • Forces for Change • The Next Step</i>	

48. OUTSIDE AMERICA	363
<i>The Old Game • An “Unsordid Act” • Backlash and Bewilderment • Reversing Homogeneity</i>	
49. THE UNSEEN GAME OF GAMES	369
<i>Neo-games • No Longer Human? • Tomorrow’s NGOs • Religio-Economics • God on the Move • The End of Petro-power • Utopia Past • The Fragility of Power • The Nano-Now</i>	
50. EPILOGUE: THE PROLOGUE IS PAST	380
<i>The Nostalgia Brigade • A Prosumer Pathway? • Pessimist-in-Chief • Moon Power • Hope for the Human Race? • From Picos to Yocots</i>	
<i>Notes</i>	393
<i>Bibliography</i>	457
<i>Acknowledgments</i>	467
<i>Index</i>	471